LSU | Olinde Career Center

Spring 2027 AI, Technology & Innovation Virtual Career Fair

Virtual via Handshake | February 17, 2027 | Career Fair: 9 a.m.–2 p.m.

Policies, Guidelines, and Quick Tips

- Please review the LSU Recruiting Policies and Guides.
- Please review the Event Cancellation, No Show, Inclement Weather and Technology Policy.
- View top tips for recruitment success and how to Broaden your Impact on campus.
- The event will run from 9 a.m. – 2 p.m. CT, and employers will have the flexibility to design their own schedules within this time frame.
- **Please refer to Handshake's Virtual Fairs in Handshake: A Guide for Employers for step-by-step instructions on hosting and recruiting successfully at this fair.**

General Information

This event will be held online (virtually) and managed through the Handshake online platform. Scheduling 1:1 and Group Sessions is the **only** way you can connect with students during the event. **You must have your session schedule set in Handshake for students to meet with you. Please also make sure all your recruiters have claimed their schedule. See "Immediate Next Steps" below for details.**

Immediate Next Steps (Action Items)

- **By 2/8:** Complete your fair schedule so that students may sign up on your schedule to meet with you and/or your representatives. **See "Tips for Building Your Schedules" below.**
- **By 2/8:** After you set the schedule for you and your recruiters, your recruiters must "Claim My Schedule." Instructions on schedule creation can be found here.
- **By 2/15:** Please be sure to test your Handshake video at least 3 days before the event by following these video testing instructions.

Event Format

- At our fair, you can engage with students through a variety of formats, individually or in combination:
- Group Sessions: 10, 20 or 30 minutes each, up to 50 students and 1 rep (video, audio, and chat options)
- 1:1 Sessions: 10 or 20 minutes each, with 1 student and 1 rep (video, audio, and chat options)
- Students access your Handshake profile to learn about company culture and opportunities

To learn more about these features check out this virtual fair training webinar recording, which was hosted by Handshake.

Tips for Building Your Schedules

- **The earlier you set your schedule,** the earlier you may see students begin to sign up. Students will be encouraged to begin claiming sessions immediately, but most signups occur the week prior to the event.
- **A best practice includes** each recruiter updating their Handshake User Settings to edit their "title" to be the division/department that they are recruiting for and/or the majors they are looking to attract. This helps students choose the most aligned recruiters when signing up on schedules.
- **To reach the most students**, consider offering a mix of 1:1 and Group Sessions across your team's schedules. Most students are eager to join Group Sessions, while more intentional internship and jobseekers often claim 1:1 Session spots.
- 1:1 Sessions are 10 or 20 minutes each to maximize the number of candidates you can meet with.
- If you are **choosing to use an external video platform** to host your sessions, please let students know in advance so they can have the software downloaded/installed. More information about how to access your schedule/list of students can be found here.

For questions before the event date, please email Lisa Fisher at lisaf@lsu.edu.